

Have you ever heard of Hot or Not.com? Most guys haven't. But even if they have, very few know what it can really do.

HotOrNot.com gives you a ridiculously inexpensive way to **pass the first crucial step** in online dating. That is ... choosing the profile photo that will get you noticed by the women you want.

Here's how it works:

First, post different photos of yourself on Hot or Not.com. Then, real, live, single women – possibly hundreds – will “score” your photo on a scale of one to ten. When all the votes are in, B-I-N-G-O! You'll **know exactly which photo women were most attracted to**.

Little did I know that I already had this one “golden-boy photo” in my hands that would earn me a rating of ... are you ready? ... take a guess ... they gave it a 9.6!

Can you believe it! I hardly did myself. I mean, I've always thought that I'm fairly good-looking, but 9.6! ... WOW! ... That means **actual women rated my photo** more attractive than 96% of the other men's photos on the site.

Let me tell you ... After I figured out this photo trick, it was unbelievable ... I couldn't believe how many women were emailing me. My Inbox was **choked full** of emails from **hundreds of women**. I literally had **so many it was hard to choose!**

Oh man, was I feeling the power now! Believe me, you don't want to deny yourself this little-known, secret advantage in online dating.

Imagine ... practically overnight, the number of online dating responses you get could **soar through the roof!**

Of course, the photo alone won't get you all the dates you want with the kind of women you like ... that will **require additional skills** and know-how in writing your profile, emails, and making phone calls.

Still, knowing which photo will earn you the most looks is a **must-do first step**. Obviously, you have to get women to zero in on *your picture* among a sea of other photos before you can expect them to **dive deeper** into you and what you're all about.

Hot or Not.com gives you an easy, by-the-numbers way to **start off your online dating with a big advantage**.

But wait ... it gets better. Not only can you figure out exactly which photo will **score the most points with women**, you'll also **see what these women look like**. That's how you'll know which photo will **attract more of the women you** want.

Now were getting somewhere, eh?

But to be perfectly honest, while I love its photo-rating system and how it gives a show and tell of who's voting, I found **too many important elements missing** ... at least

according to my standards. Most guys won't pick this up, but I did some **major testing** to find out.

What I did is set up several accounts on this site; using different pictures and profiles per account. After sending out thousands of emails, you can't help but start to see patterns. I could clearly see what was working and what was not working... from a broad range of ages, locations, and looks.

I can tell you ... with mathematical certainty ... that this is not the best site to actually **do your online dating**. Just use it as a "photo finder."

When you post your best-scoring photo, I'll warn you, you may find yourself at the center of much attention ... so you don't want to blow it!

Whichever online dating site you choose, get as many insider internet dating tips and techniques under your belt (no pun intended) as possible, **before you respond** to women.

No doubt, some of the **hottest women** are online *right now!* Go ahead ... **picture yourself with them!**

About the author:

Dave M. is the author of Insider Internet Dating, a program that has helped thousands of men all over the world get more results in online dating from the privacy of their own home. After many years of testing and honing every technique that a man can effectively use to get more dates, Dave has proven results of EXACTLY how to make it work. With step-by-step audio and video instruction, Dave shares hundreds of little-known secrets – covering every facet in online dating – from photo, profile, and email, to phone calls and dating. To learn more, go to www.InsiderInternetDating.com