

Bone Broth Diet VSL COPY



What if I told you that this little guy right HERE is the sole reason you've gained weight and why you can't lose it... no matter what you do?

While I'm sure it's a **RELIEF** to hear that losing weight has *nothing* to do with your willpower or counting calories or fat grams...

You may be shocked to discover that you and millions of other men and women who have been **struggling for YEARS** with a weight problem...

...could end all the pain and embarrassment that comes with being overweight in a matter of DAYS...

...if you just knew that losing weight and keeping it off is ONLY a matter of what's going on in **HERE**...

[Show picture or similar picture with arrow pointing at gut]



And in particular **RIGHT HERE**... [zero in on picture of intestinal tubing with arrow pointing to bugs if possible]

Hi, I'm Dr. Kellyann Petrucci, and you're looking at your "**Bag of Bugs**"...



Now don't freak out because these bugs are *supposed* to be in there...

They're just not supposed to be SICK...



And yet if YOU are overweight and feel bad, I **promise** it's because your little bugs are VERY SICK...

However... **all you need to do** is simply learn what to feed your bugs so they GET HEALTHY...

And you WILL, by biological law, lose weight once and for all...

It's just how the body works and it's really **THAT SIMPLE!**

But here's the thing:

Without THIS... [show picture with a stream of broth pouring]

You have *no* chance of losing weight **FAST** like you want to... let alone **permanently**.

I call this DELICIOUS weight loss elixir my **"Liquid Gold"**

And here's what's really wild:

When you give your body what I call the **1 – 2 Punch**...

Where you simply eat **3 fat-blasting foods** + drink this **Liquid Gold**...

I can absolutely **GUARANTEE** you'll drop pounds like crazy...

Even stubborn weight you couldn't lose before...

I'm talking about SAFELY losing **12 - 14 pounds**...

And **4 to 6 inches** off your body.

Which *thousands* of my patients have all **EASILY** been able to do...

Not in 6 months...

Not even in 1 month...

But in just 21 **DAYS**...

THIS WORKS because you're going to **break a vicious cycle** that, unbeknownst to most people, is the #1 reason you gain weight and can't lose it...

And unless you break this vicious cycle that happens in **all overweight people**, you will continue to pack on pounds.

Keep watching because today you'll discover:

The absolute **QUICKEST** way to jump-start **dramatic** weight loss – without feeling unsatisfied...

How to literally **pull fat out** of your cells...

What can **SWITCH** your metabolism into hyper-drive so you become a natural **fat-burning** machine from now on, all day and all night long...

You'll even get rid of that “muffin top” or “beer belly” fat around your abdomen!!

[\[show same picture again of pouring broth here\]](#)

While at the same time nourish and **REVITALIZE** your cells and skin...

So you **LOOK** and feel younger, slimmer and sexier than you have in years.

I don't know how much longer I'll have this presentation online...

So watch this right now, while you still can...

I'm sure you think you've seen and heard it all when it comes to losing weight...

And yet I can promise you this as a **doctor** who's also a researcher and a scientist:

What I'm teaching you today is the cutting edge of **RAPID**, extraordinarily safe, permanent weight loss...

And the LAST technique I'll share today near the end, is the most **powerful** of them all...

It makes it **EASY** to finally lose all that excess weight that plagues you, and constantly depresses you...

So you no longer have to walk into a room where people look right *through* you... *as if you're INVISIBLE*... Like you don't **matter**.

First, I feel the need to share a very personal and **HONEST** story with you...

(And you'll see why this is a little embarrassing for me to share in a minute, so stay with me...)

The funny thing is that, TODAY... I get comments like, 'You've probably just *always* been **skinny** and **radiantly beautiful**'... while in fact, I was the exact opposite!

You see, I wasn't always the leading physician in **TRANSFORMATIONAL** weight loss. And I certainly wasn't the "Celebrity Doctor" you see today on top news shows and in popular magazines...

(As she's speaking the above two slides, SHOW GRAPHICS OF TV SHOWS AND MAGAZINE COVERS, but NOT graphics that show Dr. Kellyann. Just display the TV show or magazine itself here)

Dr. Oz
The Doctors
Bethenny
Good Day LA
Daytime

Time Magazine
Wall Street Journal
Huffington Post

Mind Body Green
Everyday Health

The truth is... I'm a **renowned** weight loss expert but nearly lost my career because I couldn't control my OWN weight.

It all started when I was just a kid...

Something happened to me that would change the course of my life **forever**:

I developed *severe* Endometriosis... And it was pure hell.

This is a painful disorder in which tissue that normally lines a woman's uterus – the endometrium – grows **OUTSIDE** your uterus and eventually binds organs together.

This is where fertility problems come in, and why doctors told me I'd never be able to have kids...

This news was especially devastating to me because I'm Italian, and my entire family is all about children...

I felt completely lost and powerless...

For years I went to one doctor after another...

Tried one pill after another...

One diet after another...

And nothing **worked**.

Worse yet... I'd reached a time when **NO ONE** had any more **answers!**

Until finally an expert nutritionist recommended ONE SIMPLE DIET **CHANGE**...

So I made that one change and **BAM!**

My Endometriosis just went away.

And with this one diet change... I lost 15 pounds and my skin cleared up to boot.

This was my biggest "Aha" moment ever...

Because it showed me the sheer **POWER** of food.

I realized that sometimes what makes the biggest **DIFFERENCE** *doesn't have to be hard*.

And I'm so grateful for what I discovered because now I have 2 beautiful sons... and I **PROVED** those other doctors wrong.

(SHOW PHOTO OF JUST HER 2 SONS - NOT INCLUDING DR. KELLYANN)

This **newfound power** of food stuck with me.

It inspired me to become a doctor and **specialize** in using nutrition to heal and transform the body... and your entire life!

I earned a Bachelor's degree from Temple University and a Master's of Science from St. Joseph's University... and I focused on becoming a **TRUE nutritional expert**.

I got certified as a nutrition consultant with the American Naturopathic Medical Certification & Accreditation Board...

I went on to become a board-certified **Naturopathic Physician** with the American Naturopathic Medical Certification & Accreditation Board...

I completed post graduate work at the College of Naturopathic Medicine in London, England.

And THEN... I got a **once-in-a-lifetime opportunity** to study under **world-renowned** Dr. Thomas Rau, M.D.

Dr. Rau worked with cancer patients... His patients were very wealthy people with the resources to go anywhere. And they chose him.

Dr. Rau picked a handful of doctors to work with in his first 2-year certification course. I was in the right place at the right time, because he never taught another group again.

I completed this program and am certified in **Biological Medicine** through the ESTEEMED Marion Foundation and Paracelsus Klinik in Zurich, Switzerland...

And I'm one of only a few doctors in the U.S. to hold this **HIGHLY-SPECIALIZED** certification.

I learned so much more about how the body REALLY WORKS, and I also learned **KEY lessons** about *living* from working with people who were *dying*... and what actually got them to that point.

Then I came back to New York and started practicing in specialized areas of weight loss, stress management, skin care and hormone balancing.

And during those 20 years, I got **REALLY GOOD** at my job.

I had a natural knack for helping others SEE themselves differently. I wanted people to feel alive... and to discover their **POWER**.

My **BIGGEST** specialty became weight loss, because that's what everyone asked for.

And it was working for me. I looked great myself, so I was **credible**. I ate right, exercised and practiced what I told my patients. Things were great.

And then WHAM-O! I was entering my 40's and hit a wall.

Somehow I gained a ton of weight and got super moody. I watched my hair get thin and brittle. I became fat, bitchy, and bald.

I was miserable. I had trouble sleeping. Every morning, I dragged myself out of bed.

What confused me was that all this time I still exercised and ate **right** – just as I had for years.

But the way I looked and felt was so **different** now...

So here I was, a **specialist** in weight loss, and I'm packing it on.

And there was no hiding my problem...

That's the thing about weight gain. Everyone **knows**. Especially if you're short like I am.

I found myself not wanting to be in pictures and started doing the "Photo Shuffle."

You know... when you shuffle behind someone else so your body doesn't show in any pictures.

When I walked into a room, it felt like people were looking right *through* me... like I wasn't there.

I felt *invisible*, and not like me at all.

One day I took a **good**, hard look at myself in the mirror and I didn't like what I saw:

I was way overweight and felt like a slug. I had dark circles under my eyes and they were rather yellow. My hair was scraggly and dull.

I didn't know what else to do... With two kids and a full-time career, I couldn't just fit in more exercise.

But I was on the verge of a **big** loss if something didn't change: What if I lost *my entire practice*?

At that very instant, I drew a line in the sand, and decided to **CHANGE** my life forever:

I made a decision: "I would never, **EVER** let being overweight and unhealthy imprison me again!"

I started to search for an answer. I looked for **HELP**... maybe like **YOU** are right now.

And here are the *lame* answers I got from other doctors. Do these sound familiar?

You're having trouble because:

"You're 40 and you have kids."

"It's genetics."

"It's hereditary."

"Your hormones are a mess, that's why you're up half the night and you've gained so much weight."

Well, if this is because I turned 40 and have two kids, then everyone must feel bad at forty. And everyone must feel bad who has kids....

And yet, that's not **TRUE!** I saw plenty of people who did not feel bad at 40 and even 50 and 60 years old...

And plenty of people who had kids, but their health and weight hadn't gone haywire.

So I went crazy looking and did tons of medical research to figure out **THE ANSWER.**

Since there is no evidence of all my weight and health issues recorded in early history, I started looking at what our ancestors used to eat...

And I found the answer:

I had simply gotten too far away from my roots.

Once again... it all came back to FOOD!

And its *POWER* to either destroy you when you eat the wrong foods...

Or **transform you** by eating the **RIGHT** foods.

After years of research, I uncovered that it all came down to THIS:

No matter how healthy I thought I was, I violated my **Nutritional Blueprint**.

We all have it. We really do. And eating “healthy” and gluten-free *isn't enough*.

I was not eating foods that my body was designed to digest...

These foods were turning my system into sludge and toxic waste...

And making me gain weight and look and **feel like crap**.

So I started eating the **RIGHT** foods.

I learned how to **build a plate** with the HIGHEST fat-burning foods, which I'll give you in a moment so **KEEP** watching...

But first, there's this ONE thing I did that I'd never seen or heard of before...

I discovered this Secret Elixir, the **“LIQUID GOLD”** I mentioned earlier...

And it resulted in me losing my weight **SUPER FAST**... without me *EVER* feeling unsatisfied!

It was nothing short of **MAGICAL**.

It's actually been touted for thousands of years as a **NATURAL** healer... healing the intestinal tract and your entire gut...

And here's what happened when I started drinking it:

I got better. **FAST!**

In fact I could tell a **major difference in just ONE week.**

Not only did I notice a difference in how I felt, the weight just started to fall off like crazy.

My skin took on a **GLOW**. I firmed up.

My hair got thicker and glossier. My eyes got white and vivacious.

I started sleeping through the night... I mean really **RESTORATIVE** sleep.

I became my old self again! I lost the weight!! And I **SAVED** my career!!!

I literally **sipped myself SKINNY** with this **MAGICAL** elixir I could make in my own kitchen!

And while that period in my life was miserable and scary, it brought me here – to the **rediscovery** of the power of food...

That **ONE CHANGE** (one food in particular) helped me lose 14 pounds, 4 inches, and almost all my face wrinkles at nearly age 50...

In **21 short DAYS...**

I'm talking **DAYS!** Not months...

And if I can **DO THIS**, *you can too!*

I've put this incredible discovery into a simple, 100% **DELICIOUS** system of eating that gives you **AMAZING** life changes in a matter of days...

[picture of Dr. Kellyann]

LOOK... You can see my pictures here, right?



You be the judge. I'm 50 years old...

There's been no Botox... No fillers... No plastic surgery... No starving... And no suffering...

For the last ten years, the change I experienced that got my life back *took just a few weeks*. After that, I simply stayed with this new plan.

Before I get into telling you the specifics of this plan, I feel compelled to make sure you know about the real and serious problem you face right now:

The sad fact is that you've been unknowingly misled for years when it comes to eating...

The world isn't exactly on your side when it comes to your weight loss and health...

You're not taught that you have a Nutritional Blueprint that if you **simply followed**... you'd have no weight or health problems...

Can you believe **2 in every 3 people are overweight** in the United States?!

And it's all because they're not eating foods that **ALIGN** with the Nutritional Blueprint of the human system...

LISTEN: This is **NOT** just about calories...

The foods in our Standard American Diet (SAD) contain substances your body can't deal with, and they inflame the heck out of your gut... which then leads to weight gain, as I'll explain in detail in a moment...

These unhealthy foods have been scientifically **PROVEN** to not only cause weight gain... but system imbalance... and eventually total malfunction.

To the point of disease and even death.

It's causing otherwise healthy men and women to develop extreme obesity, diabetes, autoimmune disorders, gastrointestinal disorders, and many other serious conditions.

The **TRUTH** is... that **YOU** may be one of the *millions* who have fallen VICTIM to unknowingly eating the **WRONG** way into becoming overweight and sick...

Just like my patient Drew did...

Drew came to me as a last ditch effort of **HOPE**... he was drastically overweight.

He was severely diabetic, and **had sky-high blood pressure of 350...** which is about 3 times the normal level. And he was 450 pounds. He was at high risk for every diabetic complication ... even death.

(SHOW PICTURE OF DREW WITH THESE STATS DOWN THE SIDE)

I **KNEW** my program was what Drew's body was *starving* for...

And of course when I first told Drew this he was very skeptical... as you can imagine, right?

He said, "What?! **FOOD!**"

"I've got all this going on and you're telling me **THE KEY** is food?!"

But when he made the changes – the same ones I'm going to show you today – just **LOOK** at the **astronomical RESULTS**:

He lost 212 pounds, he is no longer diabetic at all, and at the age of 59 he said, "You know what? I feel 29!"

[SHOW BEFORE/AFTER PICTURE OF DREW]

I **CONSISTENTLY** see my patients lose up to 15 pounds and 4 inches – and some lose even *more!*

In just 21 **DAYS**.

But first, you have to have the **CORRECT** information about your body...

And understand why what you're putting into your mouth is damaging you and making you fat.

The good news is there are really only 3 critical points you need to know to be able to SUCCESSFULLY lose weight and **KEEP** it off:

#1 – Stop the **INFLAMMATION**

One of the most **IMPORTANT** scientific findings of the century is that inflammation *causes* weight gain and the inability to lose weight.

To understand why, you need to understand the difference between *acute* and *chronic* inflammation.

One is GOOD and one is so BAD.

Acute inflammation is the good one... it comes on if you break a bone or get a cold, for example... your immune system sends out an army of cells to heal and fight infection. This is normal, necessary inflammation.

But if you develop Chronic low-grade inflammation, that's a whole **different** story, and it's bad...

Chronic Inflammation is the #1 reason why people like you have weight loss issues that you haven't been able to **figure out**...

And it's not just your weight this inflammation affects...

Chronic inflammation is linked to just about every modern-day disease we have...

You name it: cancer, diabetes, heart disease, auto-immune problems, and especially **OBESITY**.

Chronic inflammation damages your cells, and causes biochemical changes in you that make you put on weight.

Then, since fat cells are inflammatory... a vicious cycle begins:

Inflammation leads to weight gain, and weight gain leads to more inflammation.

This sets the stage for insulin resistance and other metabolic changes that cause you to put on even more weight, develop even more inflammation, and so on.

When you break this cycle by stopping inflammation you **WILL** lose weight...

The **KEY** is to remember this RULE:

Anything that increases inflammation puts weight on you, while anything that decreases inflammation takes weight off.

And as a **bonus**... dry, rough skin and acne – which are outward signs of internal inflammation – will start to clear up.

So today... We're going to **break that cycle in you** by targeting the biggest area where almost all Chronic inflammation starts and grows out of control...

That brings us to our second step, which is:

#2 – **Heal your GUT.**

The most **IMPORTANT** thing you must understand is that your GUT HEALTH is **THE KEY** to ALL areas of your health and beauty... *including permanent weight loss.*

To understand the immensity of your gut, please **DO THIS** for me:

Stand or sit up tall, close your eyes, and put both hands over your stomach so they cover the upper and lower part of your abdomen....

Picture **25 feet** of tubing in there taking up a whopping **10,000 feet** of surface area in your body...

THIS is your Gut...

Where **ALL the action** happens for your weight gain... OR your weight loss, depending on what you put in there.

This is where the “Bugs” I told you about in the beginning come in...

Because **if your BUGS are healthy, your GUT will be healthy**...

And it is **absolute** Biological LAW that it is *impossible to be overweight* when your Gut is healthy and working as it should...

Problem is... when you eat the wrong foods, they throw your systems out of whack, your Bugs get sick...

And you gain weight.

So here's the deal:

And it's going to make or break YOUR weight loss **SUCCESS**:

You have 100 TRILLION **BUGS** living in your gut...

You actually have more Bugs in your gut than cells in your entire body!

And it's YOUR JOB to learn to feed your Bugs the **RIGHT** nutrients so they stay healthy...

And in turn your gut stays healthy...

So that YOU are able to get and STAY SLIM!

However if you're still skeptical that the Bugs in your gut play such a HUGE ROLE in your weight, here are the **RESULTS** of an eye-opening study...

It was done by the Journal of Science and featured in the New York Times...

The study gives **CLEAR** evidence that gut bacteria can actually CAUSE obesity...

It showed that the **KIND** of bacterial Bugs that live in your gut determines whether or not you are (or stay) fat or thin.

For this study, researchers found pairs of human twins where one was obese and the other was lean.

They transferred gut bacteria from these twins into mice and watched what happened...

The mice with bacteria from a fat twin grew fat, and those that got bacteria from a lean twin stayed lean!

The finding that surprised the researchers most was that, with the **RIGHT** diet, you can change the bacteria (a.k.a. Bugs) in a fat person's gut... in order to PROMOTE LEANNESS rather than obesity!

Dr. Jeffrey Flier, an obesity researcher and the dean of the Harvard Medical School, also **VALIDATES** this direct link between our gut and weight, as do multiple other studies...

From my own 20+ years of clinical work along with this **CUTTING-EDGE** weight-loss science, I can absolutely GUARANTEE you this:

The *minute* you start getting your gut healthy, your weight will start falling off like crazy. Period. End of story.

AND you're going to LOOK younger, feel **better**, sleep better, and get your energy back...

Now if you already know YOU **NEED THIS PROGRAM**, great...

I **GUARANTEE** this is the **QUICKEST**, EASIEST way to eat yourself into a slimmer, healthier version of you – without suffering or starving.

If you're **READY NOW**, look below and click on the [color of button] button that says [name of button]...

CLICK TO ORDER NOW!

{NOTE: order opportunity dropped at 27 minutes per max-conversion stats and research. Order button will not appear in actual VSL script. The buy button should be placed under the video window on the landing page}

... and start losing weight **TODAY** with my inflammation-melting, gut-healing diet that features the magical weight loss elixir...

BONE BROTH!

Yes, Bone Broth is the amazing Liquid Gold that **ACCELERATES** your weight loss results like nothing else can...

I'll tell you all about Bone Broth in a moment, but first ...

The final step we'll take once we stop the Chronic inflammation and heal your gut, is to:

#3: Turn **YOU** into a **FAT-BURNING MACHINE!**

What does a natural fat-burner LOOK like?

Picture yourself sitting at your desk typing away AND guess what you're doing?

You're burning fat!

You're walking from the grocery store to your car... and what are you doing?

You're burning fat!

Through my program, you'll train your body to DO THIS naturally and automatically 24/7!

At the same time, my diet is going to clobber your Sugar Demon... because he's making you gain weight and not be able to lose it too...

Do I need to introduce you to the Sugar Demon or have you already met? Here's how to tell:

If you have cravings for sugar, or if you go on a man hunt for something sweet after every meal, then you know who this Sugar Demon is...

And you *gotta control this bad guy* instead of letting him **CONTROL** you... or the weight will be harder to lose than it has to be.

I make this very **EASY** by giving you tons of techniques that shut down your cravings in seconds...

So are you **READY**?!

OK, here's how we're going to turn YOU into a fat-burning machine...

We're going to give your body the **1-2 punch** with this **SIMPLE** formula that **works every time**:

Fat-burning foods + Liquid Gold = RAPID permanent weight loss - *guaranteed*

These foods more than **nourish and rejuvenate your body**...

They quickly flip your body's **fat-burning SWITCH** from *off* to *on*.

And when that happens, the stubborn pounds that wouldn't come off before start to disappear.

These foods are rich in anti-inflammatory nutrients like omega-3 fatty acids, choline, vitamins, and phytosterols, which heal sick and inflamed cells.

They push nutrition *into* your cells, smoothing your skin, energizing your body, and speeding your metabolism.

At the same time, they provide nutrients like glycine that help pull toxins *out* of your body, cleansing it of harmful substances that age you and put pounds on.

So let's give you 3 fat-blasting foods and then I'll get to The Liquid Gold that makes weight loss lightning fast...

#1 Fat-burning food is **Animal Protein**.

[stream in pictures of juicy steak, then frying egg, then bacon, etc. as you read the next few slides below...]

These proteins give you a huge supply of **fat-burning nutrients** like CLAs – the Conjugated Linoleic Acids – and Choline...

These are **GOOD** for you!

You can even eat bacon on this program... and lunchmeat.

Although for these two... their **QUALITY** becomes more important, so I'll teach you how to read those labels.

Next...

#2 Fat-burning food is **Fermented Foods**.

These foods flood your body with **healthy bacteria** that keep your Bugs in their **BEST** shape.

Remember: The goal is to **HEAL** your gut...

And one of the **BEST** things to feed your Bugs is this healthy bacteria... and fermented foods give you tons of this.

Foods like sauerkraut and Asian Kimchi are **LOADED** with this healthy bacteria...

And so you only need to eat one fermented food a day on the program.... **EASY**, right?

And finally...

#3 Fat-burning food is **Healthy Fats**.

You're probably thinking I'm crazy right about now, but what I'm talking about are **GOOD** FATS...

Natural fats **your body NEEDS**... like coconut, olives, nuts, clarified butter, avocados, and more.

The fact is... healthy fats **KEEP** you *healthy and slim*.

Because in order to burn “bad” fat, you have to eat “good” fat!

Again, this isn't some “fad science”... There is a ton of published, peer-reviewed research to back all this up.

OK... so now you know the 3 fat-destroying foods, let's get into the Bone Broth part of the diet that makes it possible to lose weight so **INCREDIBLY FAST**...

If you were to ask me the ONE thing I'd recommend you do for weight loss and your health after all I've discovered in my 20+ years of practice and helping *thousands* transform their bodies, it is **THIS**:

Bone Broth!

Bone Broth not only makes **RAPID** weight loss possible...

It also makes losing a *lot* of weight **SAFE** and **DELICIOUS**.

This isn't just soup or broth you buy for stock...

This is a **SPECIAL** recipe broth you can easily make at home that gives your body the **RIGHT** nutrients to feed your Bugs...

...and is exactly what your body needs for *concentrated* healing and weight loss...

And 2 nutrients in particular that allow you to literally *sip yourself SKINNY!*

The first is **GLYCINE**.

Glycine is a major **ANTI-INFLAMMATORY** inside your body...

...helping to keep your gut in check, preserve and heal achy joints, and keep your body from piling on fat!

The other powerful nutrient in Bone Broth is **GELATIN**.

Gelatin is like aloe vera is to your skin when it has a sunburn... because that's what it does for your gut... **It soothes and it heals.**

It's also going to drop your insulin levels and cause your levels of another hormone called *glucagon* to rise.

Think of glucagon as the opposite of insulin:

While insulin *packs on* fat, glucagon **pulls fat out** of cells.

In addition, this Gelatin literally **de-ages you** before your very eyes.

Drinking Bone Broth *mainlines* Gelatin right to your skin, joints, and all your cells...

This Gelatin contains **HUGE** amounts of Collagen, the building block of tissue...

It acts like a natural Botox in your body...

Erasing wrinkles and reversing sagging and stretch marks, and revitalizing and strengthening the structure of your cells.

Think of your cells as healthy, **BOUNCY** balls. As you age, they start to lose their "bounce" and get tired and flabby.

That's why wrinkles form and you feel tired.

When you drink Bone Broth it makes your cells plump up and bounce again...

Making your skin strong and radiant so you take on this **GLOW** and your hair gets thick and glossy...

Once healed, the Broth *keeps* the structure of your gut and all your cells and tissues strong and healthy, so **KEEP** drinking it!

I can almost guarantee you're going to **LOVE** drinking Bone Broth...

Not only does it taste like warm Thanksgiving Dinner in a cup...

It fills your home with **WONDERFUL** aromas from a more WHOLESOME time... like Grandma's cooking.

It will warm your heart and soul as much as it **SOOTHES** and heals your body 😊

I was amazed to see so many people are discovering the food I've been prescribing for years – and now they can't get enough of it!

Morning talk show hosts are **RAVING** about it, and foodies everywhere are making it in their own kitchens.

Famous chefs are selling it for \$9 - \$14 a cup, like Chef Marco's Brodo Restaurant in New York City...

People are literally lining up around the building every morning for Bone Broth instead of getting their Starbucks!

And celebrities everywhere... like Gwyneth Paltrow, Salma Hayek, Kate Winslet, and Kobe Bryant... are drinking it as their **SECRET** "fountain of youth."

Because it takes you from tired and wrinkled to energized and **RADIANT**.

It makes older folks (like me) look like we're in our 30's when we're actually well over 50!

So the bottom line with Bone Broth is this:

You're going to feel **ENERGIZED!**

You're going to be **SLIMMER...**

You're going to look **YOUNGER...**

And if 21 days doesn't sound long enough to get your gut strong and healthy...

So you can lose 12-14 pounds, 4-6 inches, and **RENEW** your skin and hair so you look years younger...

I want you to know I didn't just randomly pick the number 21 because it sounds cool or happens to equal 3 weeks...

I designed The Bone Broth Diet so it's GUARANTEED to work **BETTER** and **FASTER...**

So that 21 Days will give you **MAXIMUM RESULTS**...

You see... Every 21 days your intestinal cells turn over, and this is where **REAL HOPE** comes into the picture...

This is where anyone, including YOU, has an opportunity to **SEE FOR YOURSELF** that in 21 days of feeding your body the **RIGHT** raw materials...

You **WILL** get slimmer and you **WILL** get younger. Period. End of story and I guarantee it.

It's simply against **biological law** not to. It's just the way the body works.

And to prove Bone Broth works for anyone...

I set up 3 independent 21-day trials all run by different clinicians in 3 different cities... and here were the **AMAZING RESULTS**:

Participants lost an average of 12 to 15 pounds and 4 to 6 inches...

The wrinkles and double-chins diminished and they had **REALLY BEAUTIFUL** skin tones...

Their acne, rosacea, and other skin problems disappeared...

They felt **HAPPIER**... And **MUCH HEALTHIER**!

Two of these patients were diabetic...

Now I want you to really lock into what I'm saying here:

They no longer require insulin after the 21 Days on this diet featuring Bone Broth.

That's **HUGE!**

Another person had chronic shingles...

And now that painful condition is **HISTORY** for them. Just gone!

And finally these participants **SLEPT BETTER**, which most people say is one of the first benefits they feel on this diet...

And they felt better emotionally.

This is the **POWER** of this program.

LISTEN: If you've tried dozens of diets without success, I know that you're probably skeptical about trying new ones ...

I know that emotionally and physically, it can be tough to **COMMIT** to another diet.

But here is my promise to you:

This program will work.

I know, because in my practice, I **see it work** every day on every type of person imaginable.

Many of the people I work with merely want to lose a dress size or a pants size, but others are dangerously overweight. They're diabetic, they have heart disease, sleep apnea, and they can barely move.

So they need to **drop weight FAST...**

And I'm able to show them how and **SUCCEED** at permanent weight loss once and for all.

So here's my challenge to YOU:

Whether you're battling an extra 10 pounds or 200 pounds, decide NOW that it's time to **TAKE YOUR LIFE BACK**.

Just give me 3 weeks, and I PROMISE your results are going to be **PHENOMENAL**.

Like my patient Jenny experienced:

Jenny knew she needed to lose weight. But every diet she'd tried left her weak, trembly, and hungry. She'd lose five or six pounds right away, but she could never keep it up.

After the first few days, her cravings would grow so strong that she couldn't do anything except obsess about food. After a week or two, she'd crash, bingeing on ice cream and pizza. And then she'd feel disgusted with herself.

She'd seen me on TV, and she wanted to believe that I could help. But she'd been burned too often to really think I could.

So I didn't promise her anything. Instead, I simply described my program. And then I said, "Just give me 3 weeks."

She did. At the end of that time, she'd lost 20 pounds. Now, just 6 months later, she weighs a slender 130 pounds (down from XXX pounds) AND she's no longer pre-diabetic!

She looks like she's 25, and she feels like a teenager.

I remember the first time she came to my office, she was wearing a plus-size flowered muumuu – that classic "overweight old lady" dress. [Show Jenny before and after pictures]

Comment [JB1]: We don't have any pics here

Now, Jenny looks *hot* – from her *slim* figure to her *glowing* skin.

On her last visit, she wore skinny jeans and a halter top...

Why was Jenny able to lose weight so quickly on my program, after decades of struggling?

Because I took the pain and fear out of dieting.

When I showed her that she never had to starve in order to lose weight – and simply gave her the information she needed to **TRANSFORM** her body and her life – everything fell easily into place for her.

Now Jenny has enough **CONFIDENCE** and energy to light up a room. And when she walks through a door, heads turn.

LISTEN: I'm not telling you that you have to stop having **FUN** and eating good food you like...

I'm also not telling you that you're never going to fall off the rails because as **SURE** as I'm talking to you right now *you will!*

That's why I make sure to also teach you how to **bring yourself back** quickly and easily.

It all comes back to your Nutritional Blueprint and making you a **TRUE** fat burner.

SEE for yourself how **DIFFERENT** my diet is:

- I don't want you to count calories.
- I don't want you to count fat grams.
- I don't want you to count carbs (you'll control them naturally).
- I don't want you to force yourself to eat idiotic, tasteless "diet" foods. Instead, I want you to eat **REAL** food.
- I don't want you to ever, *ever* say, "I'm starving, but I can't eat right now."

Because all of this absolutely guarantees failure, as you might have seen for yourself by now.

What you'll be getting today is the SAME diet program I put my patients on to get **your body LEAN** in a *DIFFERENT* way...

At a **fraction of the cost** of course because they're paying for multiple office visits to get the same information.

And just for watching this presentation... I'm going to give you a very **SPECIAL** package you can't get anywhere else but here:

You're not just going to get my newly-released "**Bone Broth Diet**" **Book** delivered right to your doorstep... [\[show cover of book\]](#)

You are getting the **COMPLETE Bone Broth Diet Program...**

It's **everything you need** to immediately start dropping weight so you can ENJOY your slimmer, healthier body **EVEN FASTER...**

So, in addition to the book, you are also going to get one of the most **important pieces of this program** I could possibly give you...

And that's my **Bone Broth Diet DVD Set...**

This **must-have** DVD set that will ship out immediately to you includes:

DVD 1: Beginning the Bone Broth Life

These are the **essential "how to's"** for preparing and creating your new healthy lifestyle.

No one should ever start a **NEW LIFE** without a guide, and now you don't have to!

DVD 2: The Best Bone Broth 101

This is my **irreplaceable** (and fun!) step-by step video training on exactly how to make the healthiest, tastiest, and most **fat-melting** Bone Broth possible...

...**EASILY** in your own kitchen!

And finally, DVD 3: FAQ's and Real-world Results

When you begin The Bone Broth Diet, your life will **quickly change** for the better in so many ways...

...and these **rapid changes** may understandably lead you to have a few questions.

That's why I've included this helpful DVD packed with FAQ's and details of **what to expect** each day of the program.

But that's not all...

I'm also including my exclusive At-A-Glance Cards! Shipped along with your new book and 3 DVD's...

These fully-laminated cards can easily attach to your keyring, or be tossed in your purse or wallet and are designed to **take all the hassle out** of food shopping for you.

Just think:

No more long, confusing grocery lists of hundreds of ingredients...

No more wondering if a particular food is **SMART** to add to your basket or not...

...**Saving you** countless **hours** wandering the market and **dollars** spent on food that just derails your progress.

With these handy key cards keeping all your important food shopping info within reach, your trip to the market has never been easier or cheaper!

Now, if you bought the 3 DVDs and Key Cards **by themselves**, your total investment today would be over **\$195!**

However, just for watching this presentation today, I **ALSO** want to give you **5 FREE Gifts:**

Bonus Gift #1: Sure-Fire Travel Tips

These instantly downloadable tips show you **exactly** how to **STAY** lean and healthy *even on a hectic travel schedule*.

These **PRICELESS** tips alone are normally valued at **\$17** but we're **just getting started...**

I'm also going to send you...

BONUS GIFT #2: 6 Super Quick Meals

These are 6 easy, **INEXPENSIVE**, and delicious meals you can make in just minutes.

Simply download these recipes and you'll be making **GREAT** meals *today!*

Even better, they have the **RIGHT** combination of protein, vegetables and healthy fats for a nutritious, complete and satisfying meal...

This recipe booklet normally sells for **\$16**, yet I'm giving them to you for **FREE**, along with...

BONUS GIFT #3: The Top 10 Super Foods

This is your **EASY** guide to 10 fat-destroying foods that even **experienced** nutritionists overlook...

These foods **HEAL** your gut, decrease inflammation, and flood your cells with nutrients, which all contributes to helping you **dropping your extra weight FASTER.**

I'm giving you this instantly downloadable guide right up front so you can **immediately turbocharge** your weight-loss...

Comment [JB2]: Elin – all of these dollar amounts – not sure, they are all also included in our 30 day reset which sells for \$29

It's also normally \$21, yet I'm giving it to you for **free** as a bonus today when you order...

Yet, probably the **most important** bonus you'll be getting today is:

Bonus #4: Avoiding the Most Common Weight Loss Pitfalls

These are easy, but essential tips to keep yourself from falling into the all-too-common long, slow slide back into poor health...

Awareness is **EVERYTHING**... and this helps you avoid making even *one* mistake that would otherwise throw you off track.

Usually this essential guide is \$27... however I'm going to give it to you **free** as a Ready-Go guide right when you **order**!

Now, the last gift I am giving you with today's order is:

BONUS GIFT #5: Five Anti-aging Super Foods

These are the BEST foods to eat if you want people asking if you've had "work" done because you look 10 years younger...

Fine lines, wrinkles and graying hair don't stand a chance against these delicious age-defiers!

And while you are getting this guide for free today, it is normally valued at \$37...

But wait! That's not all...

In addition to these great bonuses, you will also get **\$100 worth of free coupons** from great vendors of natural and organic foods such as Vital Source, Thrive Market, Salt Revolution and more...

Now, you can see why the **The Bone Broth Diet Program** is **VALUED** so highly.

Your total **value** today is well over **\$300**...

Even **without** the bonuses, this would be a **steal**...

Yet today, if you **ACT NOW**, it's all yours:

The Bone Broth Diet Book...

The **must-have** Bone Broth Diet 3-part DVD set...

The **EXCLUSIVE** At-A-Glance Cards...

...AND all 5 package-only bonuses...

For just **1 payment** of only \$147!

Don't put off being slim and healthy one second longer...

Look below **RIGHT NOW**:

Click on the (**COLOR**) button that says (**TEXT FOR YOUR BUTTON**) and lock in your **DISCOUNTED** price today!

For about what you'd pay for a nice dinner out for a family of 4 these days...

You'll join everyday folks like Carol who experienced these **INCREDIBLE** results following the The Bone Broth Diet:

Carol tried lots of diets without success before coming to me.

Just before visiting my office, she'd tried the 5:2 diet – which *almost* worked.

But the **ONLY** diet that finally helped her lose 30 pounds and **KEEP IT OFF** was the Bone Broth Diet.

“What I **LOVE** about your program,” she told me, “is that it gets rid of that desperate feeling that I can't eat.

I did it... *and so can you.*

Drew did it... *and so can you.*

Comment [JB3]: Do we have a Carol? Or is that just a made up name?

Comment [U4]: Carol's story here is straight out of the book ☺

Jenny did it... *and so can you.*

Carol did it... *and so can you.*

Thousands of my patients did it... *and so can you!*

All they did follow The Bone Broth Diet for a mere 21 days...

And not only did they lose the weight...

They CHANGED their *lives!*

Just Remember: Life is short, and you've been struggling with your weight problem far too long...

Unless you **take action today** you run a grave risk of deeper levels of frustration and depression, continuing to gain weight, and developing serious health problems... instead of living the life you deserve...

YET: Simply by choosing to take action today, and dive into my **EASY** jump-start program to begin losing weight immediately – without starving or suffering...

Your entire life and future will change for the better starting TODAY.

Imagine right now... never having to struggle or go back to fighting your weight pains and problems **EVER** again.

TODAY is your day to **CLAIM** your power and take responsibility:

I'm going to make this as easy as it gets:

Try *The Bone Broth Diet* for 21 Days **on me**... and see the results you desire, or **you** pay nothing!

I'll give you your money back, no questions asked and no hard feelings. And you can keep the 5 bonus gifts.

Take advantage of this limited-time offer **NOW**, while you still can...

(ALL GRAPHICS ON PAGE) CLICK the (COLOR) (SHAPE) (BUTTON TEXT) button below right now, and let's get you started today!

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